

Beauty

SHOW UPDATE II

JUNE / JULY 2002

Beauty
2002



THE ONLY PROVEN BEAUTY AND HAIR EXHIBITION & CONFERENCE THAT GENERATES BUSINESS FOR YOU!

With unabated warmth, grace and beauty, Beauty 2002 - Malaysia's Largest Beauty and Hair Exhibition & Conference allures visitors once again. The exhibition represents your ultimate portal to expose your beauty concepts. And the conference with the theme "Changes and Directions - The Infinite Developments in Asia's Beauty and Hair Industry" will keep you informed of the latest industry developments.

Seize this golden opportunity to:

- Reap your profits
- Expand your presence in the industry
- Enchant your users with your exciting range of beauty products
- Excite your users with launches of new products
- Advocate your beauty vision
- Enhance your relationship with your targeted buyers
- Maximise your beauty knowledge

Exhibition :	18th - 21st October 2002
Conference :	18th October 2002
Workshop :	21st October 2002
Venue :	Putra World Trade Centre Kuala Lumpur, Malaysia

最大和最有活力的美容美发时事动态!

没有约束的热情, 姿态与美, Beauty 2002将再次吸引参观者。

这美容美发展览与会议代表着您展现美观点的平台。让大会主题“变化与方向 - 亚洲美容与, 美发业的潜力”为您提供最新的美容美发资讯。

把握这黄金机会:

- 谋取你的利益
- 拓展你的现有产业
- 用一系列高贵美容产品去吸引你的顾客
- 让顾客为你的新产品而兴奋
- 提倡你的美容观点
- 加深你和顾客的联系
- 增加你的美容知识



BEAUTY 2002 - MALAYSIA'S LARGEST BEAUTY & HAIR EVENT ILLUMINATES YET AGAIN.

Featuring :

- Beauty Contests / 选美赛
- Hair Shows / 发型表演
- Make-up Demos / 化妆 护理示范
- Make-up Competition / 化妆比赛
- Skin Care Demos / 皮肤护理示范
- Technical Presentations / 技术示范
- Conference / 会议
- Workshops / 讲习班
- Seminars / 座谈会

BEAUTY 2002 MAKE-UP COMPETITION (for Student Level)

We welcome all Malaysian apprentice make-up artists to enrol in Beauty 2002 face make-up competition with the theme "Evening Make-up". This competition will be held on Friday, 18th October. Beauty 2002 face make-up competition is your ideal opportunity to demonstrate your talent and be recognised by your industry. Participate and challenge the skills you have learnt. First place winner will be awarded RM2,000, second place winner will be awarded RM1,500 and third place winner RM1,000. Other prizes include hampers comprising hair care, facial care and body care products.

To participate, kindly complete and return the enclosed application form by faxing to Ms. Evan Sin of Interexpo at fax : +603 7710 3818 or mailing it to Interexpo (M) Sdn Bhd. For more information, please contact Ms. Evan Sin of Interexpo at tel : +603 7710 3333 or email her at evan@interexpo-my.com.

化妆比赛 (学生组)

欢迎所有马来西亚学徒参加这次Beauty2002的脸部化妆比赛。脸部化妆配合大会主题“黄昏的美”将会在星期五, 10月18日展开。让这比赛作为你表现才华和得到任何的机会。参与和挑战你所学习的技术。冠军将获得RM2,000, 亚军RM1,500和季军RM1,000, 其他奖品包括盒装护发、护肤与健身产品。

有意参加者, 请把附页的申请参赛表格填妥后, 传真 +603 7710 3818 于Ms Evan Sin, 欲知更多详情, 请联络Ms Evan Sin, 电话: +603 7710 3333 或电邮: evan@interexpo-my.com

www.interexpo-my.com/beauty

An Interexpo Event

Beauty 2002 SHOW UPDATE II

EXHIBITORS' HIGHLIGHTS

2 W & Y SDN BHD

Booth **4C15**

Flawless, perfect skin is not a miracle of youth. Rather it is the result of new skin cells being created in healthiest environmental conditions and being nourished with a constant supply of essential building materials-amino acids, minerals and vitamin C. You never see them on young, healthy skin. Using ultraviolet light, we are able to monitor the appearance of the skin before and after the topical application of Cellex-C. Gradually the skin's surface begins to reflect a youthful appearance. The appearance of lines is visibly diminished, skin feels smoother and firmer, and facial contours become more youthfully defined.

Recommended by:
Research Institute Of
United States:

- Boston Aesthetic Surgery Institute
- Academy of Facial Plastic and Reconstructive Surgery

Distributed by:

2 W & Y Sdn Bhd
Tel: +603 9171 6911



Recognized Worldwide by Dermatologists, Beauty Experts and Dermatology Consultants.



B-BEAUTY HOLDINGS SDN BHD

Booth **4C35**



We specialise in a large product line with buyer-friendly prices and offerings of the best quality Beauty and Health Products such as:-

1. **The Far-Infra-Red-Ray Healthy Body Shaping Suit**, the undergarment that exuberates your beautiful curvature that keeps you healthy and provides you with the best comfort, slim you down.
2. **4 in 1 Cleansing Cloth**, a special textured cloth one step for cleansing, make-up removing, moisturising and exfoliating.
3. **HyalChiChem, Detoxification Sachet**, made from the trees' vitality essence.



AESTHETICS MARKETING ASIA SDN BHD

Booth **4E33**



Aesthetics is specialising in the most hi-tech and latest electronics Beauty & Slimming systems from the world namely:

- **E-Life**, one of the most significant machines designed for face + body to give immediate lifting effect and body slimming.
- **Maya Peel Butterfly**, Microdermabrasion with multi-functional effect for skin deep cleansing, exfoliation.
- **Oxy-megastation** with the most advanced high technologies incorporates with oxygen spray and inhalation to provide skin regeneration.
- **Oxifit** provides direct contact of infrared and electro stimulation works simultaneously for body slimming.

For more information, please contact:

Aesthetics Marketing Asia Sdn Bhd
PO Box 296, B7-3rd Floor, KL Plaza,
179, Jalan Bukit Bintang,
55100 Kuala Lumpur
Tel : +603 2141 8502
Fax : +603 2142 0403



AIS BEAUTY INTERNATIONAL / ANUBIS SDN BHD

Booth **4B32**



Anubis
安奴比斯

AIS - A Rewarding Experience for the New Millennium Woman, Anubis® - is one of the leading brands in the Spanish market for professional cosmetics. With more than 20 years of experience in cosmetics industry, Anubis® has developed more than 150 cosmetics products ranging from Face, Body, Aromatherapy and Spa line. Anubis® Cosmetics is well-recognised throughout Japan, Hong Kong, Taiwan, Singapore, Europe, America and Arab countries. And now in Malaysia. Because you deserve the best and now you have a choice.



ATHLEGEN (M) SDN BHD

Booth **4A13**



A full range of treatments can be performed on the Athlegen Universal offering you exceptional versatility. Enjoy the convenience of electric height adjustment, motorised raising back section and a drop away leg section. The unique top shape provides you with unprecedented access to your clients. Your clients will relax with features such as comfortable arm-rest and the ability to recline whilst you adjust the Universal. Universal by name. Universal by nature.



Beauty 2002 SHOW UPDATE II

BIOSPA HOLDINGS SDN BHD

Booth 4D26

BIOspa

Weight Care products are designed to help you lose weight in a safe and healthy manner. They contain all the vitamins, minerals and nutrients that your body needs each day. But that is not the only advantage of Weight Care! All the products are both easy to use and delicious to eat. Moreover, there will always be a diet within the wide Weight Care product range that perfectly suits your personal circumstances. If you want to shed weight rapidly without harming your health, Weight Care offers you endless possibilities.

However, losing weight will not necessarily give you your perfect body shape. For that, you will need Slim 5 Body Contouring - Ampoule, Gel and Essential Oil.

With a potent combination of effective application products and unique body treatments; Slim 5 is what every woman needs to achieve a perfect hourglass figure.



BIOSTRATA ASIA (M) SDN BHD

Booth 4C32



BioStrata™ a Canadian base well-respected and established skin care R & D manufacturing company in the North America region. With the support of R&D programs done in our Canada facilities enables us to have wide variety of New & Innovative Beauty & Health products. Our venture into the field of Beauty education will eventually enlarge our Spa & beauty network customers base. With rapidly expanding manufacturing, marketing & research operations, we established to position ourselves firmly in the Spa, Beauty, Health & Well-being market in Malaysia and the Asia Pacific Region.

BEAUTY HEALTHY & LIFESTYLE MARKETING SDN BHD

Booth 4B29

BHL

J-500 S-Lady ELECTRO LIFTING & TONING Machine from Switzerland a unique method in electro muscle stimulation which exercises, tones & firms up every muscle on your face & neck. The procedure allows the therapist to sculpture your facial features, like creating a more pronounced jaw line and rounder cheeks, to smoothen & tighten your skin to reduce wrinkles, eye bags, laugh lines & double chin, to increase blood circulation to your skin cells, to improve skin nutrition, skin colour and tone, to stimulate cellular regeneration, to drain the lymph, to remove toxin and waste etc.

J-2000 Professional Micro-computer Figure Moulder a professional Japanese technical instruction gives immediate, measurable and perceivable effects. The features, Lymphatic Drainage, Weight Lost, Body Slimming, Bust Firming & Sculpture Facial Features.

Tail II Echo's Eyelash from Korea - Queen of eyelashes with the best collection & most fashionable in Korea.

For further enquiries, please contact us at:

Tel : +603 4270 3019

Fax : +603 4270 3028

Email : destyl@pd.jaring.my



BIOGENIE BEAUTE CONCEPT (M) SDN BHD

Booth 4D33

Biogenie

Biogenie-Genius of Biology in Aesthetics Combination of 3 Concepts: Skill - Nature - Technology

Skill - Unique Lymphopunctural Drainage from France for optimal relaxation of the mind and body.

Nature-Phytotherapy. A wide range of skincare, bust care, body care, hair care and SPA products from concentrated plant extracts, marine biological and vitamin complexes to achieve excellence in aesthetic beauty therapy.

Technology-patented cellular electro-esthetic devices for face, bust, hair and body treatment. A sophisticated technology designed and researched specifically for the field of beauty therapy to deliver better profitability and satisfy a demanding clientele.



BOON EE TRADING (M) SDN BHD

Booth 4A14

BE

O₂ active oxygen used in hair and skin protection is the newest technology in 21st century. Not only can it be used for hair protection such as Colour, Perm, Dye, Treatment, Hair dying and Sporting water. It can also be used for skin care, such as Facial steamer and Vacuum spray, and much more.

We, Boon Ee Trading (M) Sdn Bhd, are here to provide solutions to all your needs in salon and we are committed to excellence.



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EMBALLAGE ALLIANCE SDN BHD

Booth 4D32

(EXCLUSIVE REPRESENTATIVE OF
CHEN JUNG ENT. CO. LTD, TAIWAN)

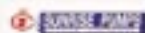
State-of-The-Art Airless Dispensers, Acrylic Jars & Plastic Bottles

With over 20 years of pump
manufacturing experience and
annual production capacity of
over 60 million pieces,
SUNRISE airless dispensers,
acrylic jars and plastic bottles
are supplied worldwide to U.S.,
Europe and Asia. Its' wide
range from affordable to high-
end series is ideal for skincare
packaging because it provides:

- High pumping performance
using parts from Japan.
- Excellent stability and NO
CRACKING using top
quality material.
- High precision thus NO
LEAKING.
- ISO 9002 quality standard
thus consistent quality.

SUNRISE offers various
surface treatments, printing
and hot-stamping to meet your
ultimate design objective. For
enquiries, please contact us
at:

Emballage Alliance Sdn Bhd
(744825 T)
Tel : +603 6157 5412
Fax : +603 6157 5415
emballag@po.jaring.my



COSMET ASIA MARKETING PTE LTD

Booth 4C37



an engagement between
beauty and the sea



Beauty that works from Inside to
Outside Maritime Active Agents

Cosmet stands out from the crowd
of other beauty products in the
market, for we offer what they do
not - Maritime Active Agents.
Because Maritime Active Agents
share a common basis with the
human body's chemical
composition, they are absorbed
easily by your skin. To enhance
absorption, Cosmet's products are
created with characteristically
lower pH levels to complement your
skin's acidity, to optimise the
biological functions of your skin
and to restore it to its natural
balance. This is precisely how
Maritime Active Agents work on
your skin: From the INSIDE to the
OUTSIDE. The end result? Your
skin becomes radiant, smooth and
revitalized.

For enquiries, please contact us at

Tel : +65 6749 9300
Fax : +65 6749 9600
Email : cosmetasia@singnet.com.sg
www.cosmet.org



COSBEL LE SPECIALISTE MARKETING SDN BHD

Booth 4F34

COSBEL

LE SPECIALISTE MARKETING SDN BHD

A high technology and innovative professional French brand
created since 1957 with own factory and laboratory
concentrated research on the ageing process using proteins and
marine active ingredients for exclusive retail and salon
products for all skin conditions.

8 exclusive salon treatments:-

1. 3D Youth - 3 dimensions for deep cleanse, skin re-
structuring and face contour
2. Collagen 2000 C - anti-free radicals with pure vitamin D
and collagen
3. WhitEvidence - powerful whitening with bio-white and
collagen
4. HydroLifting - rebalance all skins to cleanse, strong
hydration, regeneration and firming
5. Eye Beauty - combats wrinkles and dark circles
6. 3D Bust - anti-ageing, lifting, smoothing and extreme
softener
7. 4-in-1 Algo Slimming - Anti-Cellulite, Contouring,
Lymphatic Drainage and Lipo-Draining
8. Progal Depilation - to reduce the frequency of depilations
and delay hair regrowth

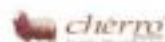
GM Collin is distributed worldwide in more than 40 countries.

For trade enquiries, please contact : +603 2145 6288.



CHERRO SKIN HEALTH PRODUCT SDN BHD

Booth 4C30



Cherro Switzerland offers you a superior range of skin & body
care products, which give you the best result from top to toe.
Unveil the beauty of women, giving you an everlasting beauty
that you desire. Cherro Skincare products are chemical-free
and made from Switzerland by using Swiss technologies.
Leaving no side effects to customers. Professional service is one
of our company's powerful tools to win the confidence and
satisfaction of people. Let Cherro be your forever beauty secret!

For further enquiries, please contact us:

Cherro Skin Health Product Sdn Bhd
161-A Jalan Kekawei
10250 Penang, Malaysia
Tel : +604 228 5448
Fax : +604 228 2988



CRISTELE COSMETICS SDN BHD

Booth 4F31



TULIPE, DORÉE



With the latest technologies and Bio-Science in our
laboratory, "Tulipe Dorée" has specially formulated its
products more on water base, derived from natural
ingredients from plants, flowers and marine organic extract
to suit specially for the warm weather in our region. "Tulipe
Dorée" was able to provide of more than a hundred skincare
products to suit each individual skin such as acne, sensitive
aging and pigmentation problems.

It also helps to maintain and revitalise to give up a young and
radiant look.

Distributed in Malaysia and Singapore by
Cristele Cosmetics Sdn Bhd.

Tel : +607 355 1313, +603 2142 4212

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EASE & CHARM STUDIO SDN BHD

Booth **AE32**



Our range of products is one of the most unique skincare in the world that is 100% chemical free. It contains high quantities of bioactive ingredients - the essence of more than 200 unique medicinal plants native to New Zealand containing unique blends of active molecules that benefit various skin conditions. We have wonderful solutions for eczema and acne - the normal way.

Tel : +603 7877 5035
Fax : +603 7877 5036
Email : info@justlife.biz



EPIDERM TRADING SDN BHD

Booth **AC27**



Epiderm is the distributor of quality health & beauty equipment.

Ultratone originates from England and has been a pioneer in professional face & body shaping for the last 40 years. The amazing Ultratone Super Pro20 has 51 computer programs including slimming, weight loss, cellulite, lymphatic drainage, facelift and many more. It comes with 3 years warranty.

We have the new Bio-Dermology cellulite reduction system, Bio-Brasion skin micro-dermalabrasion system and Bio-Ultimate facial toning system. These machines come from USA.

Please contact Kevin at +603 9200 6023, +6012 239 9243 or email Kevin@epiderm.com.my.

DYNAMIC LOOK SDN BHD

Booth **AD35**



SwissLab PVSC Suisse

NOREFAL™

Anti-Aging Revitalising Cell Therapy

The Natural way to vitality and youth

Health is a harmonious integration of the environment, the body and the psyche. The holistic Cell Therapy of Norefal is to help us to achieve this through regeneration of the immune system, calm the psyche, improve the somatic detoxification functions and regain vitality and youth.

This exclusive Swiss technique, sought after by the rich and famous is now made available here, for you. The Swiss after all is world renowned for their advancement in biotechnological researches and by far the most superior in terms of regulatory control in production techniques. It is no wonder that Switzerland is the destination of the rich and famous who wish to seek the 'Fountain of Youth'.

You too, can enjoy the anti-ageing power of Cell Therapy of Switzerland to look and feel younger, stay healthier and retain your vitality and youth.



ESTHETEDES SDN BHD

Booth **AF42**

EdeS® Beauty Spa Products
EdeS® offers Spa and Beauty Professionals one of the most comprehensive range of Therapeutic products and equipments.

EdeS® SPA & BEAUTY EQUIPMENTS

Hydro-Therapy Spa
Hydro-Massage Spa
Steam Capsule
Vichy Shower
Thermal Wrap
Computerised Slimming & Body Toning
Infrared Heat Therapy
Face, Neck & Bust Lifting
Wrinkles & Lines Treatment
Scars and Marks Treatment
Skin Analysis Tool

EdeS® SPA & BEAUTY PRODUCTS

Volcanic Earth Treatments
Seaweed Body & Face Masks
Aromatherapy Massage Products
Essential Oil Bath Additives
Detoxification Treatments
Slimming Treatments
Cellulite Treatments
Body Toning Treatments
Skin Smoothing Treatments
Whitening Treatments
Relaxation & Revitalisation Products

Distributed in Malaysia by :
Esth'Edes Sdn Bhd
Tel: +604 899 2176 / +603 2072 2845 /
+6016 722 2399



ESTHETE SKINCEUTICAL

Booth **AF26**

Esthete

Esthete, a phyto-based skin care regime associated with latest bio-technological formula is breaking new grounds with its product efficacy to match the contemporary lifestyle.

It provides full range of skincare products with natural extract from plants and fruits focusing in moisturising, protection and renewal function. Its comprehensive yet holistic approach helps effectively to restore skin healthy, radiance and youthfulness.

Esthete, a superb and scientifically developed product to bring out the best in you.

No. 4 PJS 11/16
Sunway Industrial Park
46150 Petaling Jaya
Tel : +603 5635 9422

ENDULGENCE - SANCTUARY OF THE SENSES SDN BHD

Booth 4D30



ES Professional Skincare - Indulge in the Ultimate Skincare Experience

Treat your skin to a wondrous experience with the new and exclusive ES Professional Skin Care range and gain the confidence and admiration of everyone around you.

ES Professional is perfect for all skin types. ES Professional is developed by the concerted efforts of leading international Dermatologist specialist.

ES Professional renews and refreshes your skin to reveal a healthy, glowing complexion desired by all. ES Professional is clinically tested and proven. Make a good first impression, with ES professional Skin Care.

Adopt a new philosophy of beauty care that sets you on a journey of sublime radiance and ultimate perfection.



EXCELCIATE SDN BHD

Booth 4D22



ALBION

Albion whitening beautifying essence Exage Fresh Whitening Charger and Dual charger powerfully suppresses melanin production and whiten the horny layer cells, leaving an immediate touch of fair radiance.

Contains vitamin C inducer, the bright and concentrated ionized powder, a highly penetrative and effective whitener and oil control powder work together to reduce pore size and give a delicate and smooth skin-tone.

Time Formulation gel WR containing anti-wrinkle ingredient swiftly penetrate the skin, strengthening the whitening effect and re-juvenating of dermis, and restoring skin fairness and elasticity within a short time.



EXAGE WHITE

GRASSE BEAUTE DE PARIS PTE LTD

Booth 4F30



Grasse Beauté de Paris, with more than 20 years experience in the industry, is the leading expert in eyebrow and lip tattoos. Our founder, Ms Mary Neo, has been conferred the title Doctorate in the Golden Beauty Eyebrow Design by the Golden Physique International Association.



At Grasse Beauté, we use the latest edition of the laser hair removing device. This state-of-the-art device effectively removes tattoo colours (blue, black, brown, red and other mixed colours) of eyebrow, eyeliner, lip and body tattoos. Additionally, it works on skin pigmentation effectively.

We are both, importers and exporters, of all kinds of tattoo colours which are from United States of America.

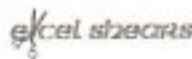
For further enquiries, please contact us at

Tel : +65 6296 3174
Fax : +65 6294 1461



EXCEL SHEARS ENTERPRISE

Booth 4A11



Excel Shears specialise in hairdressing scissors. Our technicians have more than ten years doing professional hairdressing scissors sharpening in U.S. Our range of hairdressing scissors includes NIC, Matsuzaki, Akkosh and top of the line Fuji. If you value your scissors and want the best performance from your scissors, EXCEL SHEARS is the only source to service your scissors. Keep your scissors in tip-top condition and you will be free from Carpal Tunnel Syndrome. Sharpening service is available during the show.



HANAYOME-NATURE (M) SDN BHD

Booth 4C26



爱可露那(Algologie)海洋能量疗法
追求身心平衡的健康疗法

内在平衡疗法

- 荷尔蒙平衡
- 排毒、减肥、丰胸
- 瘦身、消水肿

微量元素疗法

- 补充微量元素
- 补充能量、增强活力
- 消除疲劳

海洋活细胞(CPA)疗法

- 补活氧、醒脑、镇静
- 强化保湿
- 延缓老化



Beauty SHOW 2002 UPDATE II

INTERCOS (M) SDN BHD

Booth 4E20

intercos

InterCos is positioned as a world leader in make up. The true strength of a firm that produces beauty and colour lies solely in creativity, which is achieved by means of highly sophisticated research tools. Trends are analysed and elaborated by a multicultural team of diverse yet complementary backgrounds. Technological innovation, creative concepts are merged to create new products that are not only in line with the trends but whose colours, formulations, packaging and presentation are all innovation.

InterCos Malaysia Sdn Bhd
27 Jalan TSB1,
Taman Industri Sungai Buloh
47000, Selangor Darul Ehsan
Malaysia
Tel : +603 6156 8020
Fax : +603 6157 9430
intercosmsia@intercos.com.my



LICHT FAR EAST (S) PTE LTD

Booth 4D11

MEDITERRANEA

Mediterranea's Anti Cellulite Serum, an intense honey-golden formula which glides luxuriously over skin and is absorbed immediately. It works by accelerating the body's metabolism and helping to eliminate excess fatty deposits we recognise as cellulite. This botanical blend of guarana seeds, horsetail and centella asiatica works comprehensively to reduce the orange-peel effect. Hints of peppermint complete the energising experience. A potent combination when used with Mediterranea's Slimming Oil.

For further information, please contact us at:
Tel : +65 6269 2703/4
Fax : +65 6269 2709
mediterranea_sg@yahoo.com



LUXOR BEAUTY WORLD

Booth 4E23

Luxor Beauty World was established as a company specialising in the distribution of cosmetic and beauty related product. The vision of Luxor Beauty World is to cater and to provide a comprehensive range of beauty related products to meet the needs of women. Our complete range of products is:

- Algothorm from France - a complete range of skin care and body treatment products.
- Soigne from Japan - skin care & cosmetic range
- Charle from Japan - a foundation garments for body contouring and maintenance
- Debon from Korea - a complete range of skin care and cosmetic range.
- Christian Monet - a specialised treatment salon use range.

Besides being a beauty product supplier, Luxor Beauty World through its business partner has taken the beauty business to greater heights by establishing a chain store of Vivante Beauty Boutique. Through its sales promotion campaign, advertisement support, attractive commission based reward system and a systematic business training program, we have a proven formula to assist you in succeeding in the beauty business.

Call us at no obligation.

KTK BEAUTY CARE TRADING

Booth 4C18

The SECRETS of BEAUTY

Janssen's products are derived from a combination of pharmaceutical and therapeutic principles. It integrates a new generation of herbal and marine extracts along with bio-technological ingredients to develop an innovative skin care range to a diverse community of estheticians and consumers.

Its elite range "THE SECRETS of BEAUTY", catering to all skin-types, assures a high degree of efficiency and safety.

Being the sole distributor of Janssen's Cosmeceutical Care in Singapore and Malaysia, KTK Beauty Care Trading provides a profitable business programme and an outstanding customer support system. We strive to achieve success in the esthetics industry.

For further enquiries, please contact us at:

Tel : +65 6344 0606
Fax : +65 6344 4224
ktkbeaut@cyberway.com.sg



JANSSEN
Cosmeceutical Care

LESLENE MARKETING SDN BHD

Booth 4F2B



ARTISTRY MAKE-UP, AIRBRUSH NAIL & BODY ART by Stella-In International

CLIO PROFESSIONAL is an innovative European make-up line that offers comprehensive professional range of high quality, full colour variation. Leading the world cosmetics trends, CLIO enables fantastic & artistic make-up to be performed. Distributors wanted.

AIRBRUSH NAIL & BODY ART is an extremely trendy, exciting, profitable service that is a "must" for all salons. Stylish designs can be created within minutes. Come, Learn to Excellence with the Pioneers.

For more information, contact us at +604 391 0622(hunting) or +604 399 2198(fax), admin@stella-in.com.my(email).

**MALAYSIAN COMMERCIAL TRADING SDN BHD /
MALAYSIAN COMMERCIAL ENTERPRISES PTE LTD**

Booth **4E23**



We are agents, importers and exporters of the following items from Europe:

- Cosmetic and Perfume Bottles
- Medicated Oil Bottles
- Customised Bottles
- Aromatherapy Bottles
- Essential Oils and fine Fragrances

We provide our customers with an added service of frosting, lacquering, silkscreen printing, hot stamping and metallization. We have been in this business for more than 50 years.

For enquiries, please contact us at Singapore

Tel : +65 6220 0130
Fax : +65 6220 3567

Malaysia

Tel : +603 9221 3964
Fax : +603 9222 0577



MERCK SDN BHD

Booth **4F22**



**Colour - Care - Protection
Innovation with Substance**

The Cosmetics business forms part of our strategic business sectors of Merck under the "Rona" label which offers the cosmetics industry specialty products in three product categories : "Colour", "Care", and "Protection". With this product range we pave the way for your success.

With our own research activities, we constantly look out for new ingredients, optical effects materials and fillers. The dermatological efficacy of our raw materials and formulations ensures your customer's skin is safeguarded and maintained with proof of product safety. Quality is an essential cornerstone of our philosophy.

- Skin Care Active Ingredients, Anti-Oxidant, UV Filters
- Hair care
- Colour Pigments, Specialty Fillers

Merck, a name to which you can confidently entrust your brand.

NEOASIA (M) SDN BHD

Booth **4E26**



NeoAsia (M) Sdn Bhd, a renowned skincare and healthcare company, has been distributing patented products that are clinically and scientifically proven. This includes LPG Cellu M6, L6 and the most recent NeoApel DiamondTone Microdermabrader. The company also distributes Exuviance skincare products from the founder of AHA and PHA technology.



OBAGI (M) SDN BHD

Booth **4C33**

the SkinHealth™

Blue for a day

Healthier skin for a lifetime

When it comes to your skin, there are many reasons to get the blues - blemishes, acne scars, wrinkles, uneven pigmentation and sun damage, to name a few. If you want healthier, smoother looking skin, now there's a way to dramatically improve your complexion. It all starts with the Obagi Blue Peel®.

This Blue Peel® is formulated by internationally renowned dermatologist and chemical peel expert Dr. Zein E. Obagi, M.D. It can be applied safely on patients in all ethnic groups and on skin of various thicknesses and conditions. If you'd like to find out more, please come to visit our in-house doctor if the Blue Peel® is right for you.

Asia Derm Klinik Sdn Bhd
24 & 24A, Jalan SS 21/62
Damansara Utama
47300 Petaling Jaya
Selangor



NAN WAH SDN BHD

Booth **4B23**



Spa-Pools, Hydrotherapy Tubs, Steam Cubicles & Saunas
Nan Wah supplies spa-pools, hydrotherapy tubs, steam cubicles, saunas and wet treatment beds to condominiums, clubs, resorts, health and beauty centres throughout Singapore and Malaysia.

Wilton spas range from single-seater tubs to 3-seater pools, and are available in the convenient portable form complete with all-round side panels and base. Equipped with powerful pumps, hydrotherapy jets, air-bubbles massage, heater and filter systems, Wilton spas are sure to soothe your senses.

Health-Mate Saunas operate based on radiant heat; no messy charcoal and water required. Since the body absorbs radiant heat more efficiently, Health-Mate Saunas use less electricity and save on operating costs.

Beauty SHOW 2002 UPDATE II

PACKAGING CENTRE SERVICES SDN. BHD.

Booth 4F30a



Packaging Centre is wholly owned subsidiary of Plastic Centre. It is a packaging facility that provides downstream services from the manufacture of plastic containers. The facility will blend the product to be packed according to client specifications and fill the blended product into containers. Currently, the facility is processing toiletries, cosmetics and household products. Food will be similarly processed at a later stage. Confidentiality of all product formulas and marketing plans are assured at all times. An added plus is that Packaging Centre is in a position to comply with requirements of the Good Manufacturing Practice as specified by the National Pharmaceuticals control Laboratory, Ministry of Health Malaysia.



SCALAR (H.K.) LTD

Booth 4B27

scalar
IMPRESSIONS WORLD



THE SCOPE JAPAN SCALAR FOR BEAUTY USB Microscope M2

21st century State-Of-The-Art product from Japan, with international patented special polarisation technology, for observing surface skin condition and underlayer in X30 magnification.

RADIANCE PERFECT NETWORK SDN BHD

Booth 4E42

Dr. Philip Kohler Products Manufactured In USA

There are 3 main categories:

- 1) Rejuvenation Skin Care Series
- 2) Detoxification, Slimming & Healthy Maintenance Products
- 3) Immunology Healthy Maintenance Products

As a result of the hard work involving clinical research experimentations & expert knowledge & skills from a group of dermatologists, pharmacologists, nutritionists, scientists & doctors, we proudly present to you the above products with wonderful effects. Our products consist of natural extracts, qualified & approved by FDA, USA & fulfill GMP standard.



PROMAT TRADING

(was formerly known as Elixir Beauty And Cosmetics Centre)

Booth 4E30



BEAUTY & BEAUTIES SDN BHD



PRIMA OLIGO
Cosmetics & Skincare
SOLUTIONS

Prima Oligo has an expert staff of chemists, pharmacists, and cosmetologists who are in the forefront of French skin care industry.

Our knowledge of international market placing us in a unique position to identify and respond to the changing consumer buying habits has enable us to offer our customers trendy & innovative products in this competitive markets.

Prima Oligo using currently most effective active ingredient to ensure meeting the needs of women's dream of youthful, radiant and fine complexion.

SIBU BEAUTY & BEAUTIES SDN BHD

Booth 4F23



Beauty & Beauties has been established for 11 years in the field of hair care and beauty products. We are sole agent of Vitality's line and a few other brands of hair care products in South East Asia market. We have developed a tight and strong bond with our manufacturers in Europe as in their commitment and support to us from every aspect in sale to customer services. We welcome all who are interested to be our distributors in Malaysia, Singapore, Indonesia and Thailand.

SKY RESOURCES SDN BHD

Booth 4E21



We are an established contract manufacturer in Malaysia producing all types of skin care, body care and cosmetic products to suit all types of market requirements. In addition, we also specialise in the making of all types of serum in glass ampoules and making of high quality transparent soap. With our new factory being fully GMP compliant and the usage of raw materials according to EEC and FDA standard, we welcome any quantity!!



U-LIK (M) SDN BHD

Booth 4E18



Say goodbye to the hassle of searching for a reliable plastic packaging supplier. U-LIK is your answer to the ultimate solution to your plastic packaging needs with over 300 different shapes and sizes of cream jars, bottles and also tubes. Besides that, we can also do custom moulding. To value add, we provide services such as pad printing, silk screen printing and hot stamping. So, what are you still waiting for? Come and visit us at booth 4E18!

TIENSEN & TIENSEN SDN BHD

Booth 4F36



Danish Dermatologic Development A/S (DDD) successfully develops, manufactures and markets Ellipse LIGHT, a well-documented and clinically proven, new generation intense Pulsed Light (IPL) system. The Ellipse system offers fast, safe and effective treatments for removal of unwanted hair, and for repairing sun-damaged skin ("skin rejuvenation") for many different skin types. DDD works closely with leading research dermatologists globally. Many more innovative products are in the pipeline. DDD is today recognised as a leading player in the light-based aesthetic device market.



UNIQUE CONVERSION SDN BHD

Booth 4D38



HERO System™

Rescue The Skin Youthfulness

The Most Creative, Compatible and Convenient Professional System of the Year

HERO System contains 4 intensive treatments specially formulated to treat various skin needs and all 4 parts are proven compatible among themselves in order to perform the best on our skin.

Active Ingredients that were integrated in the HERO systems are elements needed by our skin to stay healthy. They were once produced by our body, but unfortunately became mal-function or stop breeding due to certain factors. Hence, scientists of Selvert Laboratory worked very hard towards integrating "the needed" intelligence actives in HERO System research and results are encouraging. With these long lost good friends of skin being restored successfully through HERO System, we are confident in helping your skin regaining youthfulness.

This range comprises:

Hidronium with powerful water retaining active - Hyalur Equilibrium has Burdock Extract to control and regulate over-secretion of sebum

Regenium does it good job with Milk Protein to regenerate the cells

Oxonium team up with Tissue Respiration Factor to help the skin breathe.



V. CARE HEALTHY TRADING

Booth 4E14



V. Care Healthy Trading offers Japanese technology far-infra-red granular specks. These specks are made from a natural mineral known as electric stone. It can absorb and store up the energy of sun rays. Each molecule of this mineral carries with it far-infra-red magnetic wave energy.

As long as there is a temperature, it will release far-infra-red magnetic wave energy which provides the heat actions to promote metabolism and blood circulation as well as excretion of body waste e.g. harmful heavy metals that cause cancer, toxic elements in processed food, lactic acid that causes aging and fatigue, and excess subcutaneous fat that leads to obesity.

- Shrinking
- Weight Loss
- Rejuvenating
- Water Retention
- Removal of fat
- Speeding metabolism
- Improve blood circulation

Beauty 2002 SHOW UPDATE II

VIRTUE INNOVATIONS SDN BHD

Booth 4E38



展示最新超综合美容仪

既能加上可调节周期的超音波仪

- a) RF SDX可随著皮肤性质、年纪或性别的需求准确地调节波形、波高和周期比数加上适中的频率能产生热效应充盈的效果。
- b) 对脸部有冷敷效应各可推展皮肤表面弹性。
- c) RF SDX用在调整体型功效显著，能把多余的脂肪脂肪快速代谢从而达到塑形的目的，20分钟能减少腰围1至4寸，身材马上变得更好，行动起来分外婀娜多姿。

真愿Virtue Innovations的使命，就是把您变得愈加健康美丽

让您的生活更充满信心！



WEI HER PTE LTD

Booth 4B31



WEI HER PTE LTD

Introducing Pro Slim Biscuits - the latest and hottest slimming product in the market. Created and manufactured in Japan, Pro Slim is made from all natural ingredients and enriched with essential vitamins and minerals to ensure the body's well-being. Pro Slim contains NO drugs and has NO side effects. Tested and approved by the Ministry of Health, Japan, Pro Slim is 100% safe! What's more, you can lose up to 3kg in just 3 days!



ATTEND BEAUTY 2002 TO BE INFORMED, EDUCATED AND UPDATED ON THE LATEST AND BEST OF THE BEAUTY AND HAIR INDUSTRY.



MALAYSIA'S LARGEST BEAUTY AND HAIR EXHIBITION & CONFERENCE

18th - 21st October 2002,
at the Putra World Trade Centre,
Call +603 7710 3333 for
registration information

YIH HWA CHEMICAL INDUSTRIAL (M) SDN BHD

Booth 4C33



There exist in hair molecular bound positive ions. Their irregular activities result in the hair losing its natural quality and becomes coarse and lackluster. Our professional free particle hair care products have as their contents positive ions and free particles. They combine with negative ions under high temperature, to the effect of stabilising free particle and the normal arrangement of hair molecule. All this contribute to the improvement of the hair quality and makes one's hair looks light, straight, lustrous and attractive.



SALOON ENTERPRISE SDN BHD

Booth 4E31



NO.12 INSTANT TREATMENT

EASY, EFFECTIVE & WAY TO CARE YOUR HAIR

The excellent daily treatment is enriched with Silk Protein and Vitamin E. Due to the unique repairing qualities of the essential oils and plant extracts, excel has the ability to perform as a detangle, re-moisturiser and help to revitalize porous and damaged hair. Leave your hair feeling silky and smooth.

Beauty 2002 SHOW UPDATE II

VIRTUAL PARADIGM PTE LTD

Booth 4C22

COMODYNES
convenient cosmetics

SIMPLIFY YOUR LIFE – TIME IS LIFE, LIFE IS TIME

Being the pioneer in the concept of convenient cosmetics, COMODYNES has a towel wipe for every need.

COMODYNES' unique formula integrates the necessary properties for complete make-up removal with a moisturising agent, toner and hypoallergenic cleansing lotion which provides an overall well being and a fresh sensation. It is easy to use for every occasion of everyday life. COMODYNES is displayed in a recyclable plastic package or single sachet which guarantees its freshness.

We are the sole agent for COMODYNES and are now looking for a distributor in Malaysia.

For enquiries, please contact us at :

Tel : +65 6769 9943
Fax : +65 6769 1568



WHIZZ-WORK PTE LTD

Booth 4D13

whizzwork

At Whizz-Work, we provide you with a scientific and innovative way of packaging your cosmetics. We are the distributor of both You Woo and TEA TIME®.

You Woo provides a wide variety of airless systems, which will provide you with the most efficient and economic dispensing systems. The quality of its product is certified by ISO9002.

TEA TIME® Cosmetics provides a comprehensive range of cosmetics packaging for palette, compact powder, jars and tube for mascara etc.

For further enquiries, please contact us at :

Tel : +65 6811 8000
Fax : +65 6744 9007



MORE EXHIBITORS' HIGHLIGHTS AVAILABLE IN THE AUGUST/SEPTEMBER'S SHOW PREVIEW

MS SELVERT BEAUTY PHOTOGENIC CONTEST / 雪妃雅小姐选美会



Special Highlight: Caught in the Lens – 2002 Ms Selvert Photogenic Contest Feast your eyes to the manifestations of the gorgeous and intriguing ladies at Ms. Selvert Photogenic Contest. Being photogenic and beautiful is not a celebrity trademark, in fact it is owned by everyone. Beauty is elusive, it is as fleeting and difficult to capture as it is to define. At Ms. Selvert Photogenic Contest, we embark on a quest for the beauty queens amongst today's diverse contemporary women.

The long awaited Ms. Selvert Photogenic 2002 will be held on 20th October at Beauty 2002 exhibition, Putra World Trade Centre. Beauty is rare. It is a treasure so precious that is it beyond the measure of price. So, participate and exalt your admirable beauty. Besides Ms. Selvert Photogenic title, there is also a Ms. Elegance title to be presented to matured and graceful ladies of age 35 and above.

Ms Selvert Photogenic contest presents up to an extravagant RM30,000 worth of prizes that embodies cash, hair care products, make-up, skin care products and magazine subscriptions.

For participation details, kindly contact Unique Conversion Sdn Bhd at telephone number: +603-4270 2517.

2002年第二届雪妃雅小姐选美会在众人期待中终于要在10月20日假世界贸易中心上展。结合陈所累积的经验,今年这个将是“非一般的”竞赛。

美貌不是电影明星专有特权,它潜伏在每一个人身上个微笑,一个含情款款的眼光,不经意的手指弄发或的某一个角度都是摄影棚捕捉,我们不知觉得比旁人,曾改的上镜素质,因此我们相信每一个人都拥有上天所让我们去发现和发掘,每一个人都是我们能找的雪上选小姐!

上一届主办单位只设雪妃雅小姐小姐衔头已吸引到500名来自全国美少女的参与,她们青春可人,活力、婀娜多姿的神态物令整个盛会熠熠生辉,灿烂耀眼这一届除了雪妃雅小姐小姐衔头,大会也特别增设雪小姐选美,寄语说女人可以美丽到30岁这句话在今日社会里一点也不困难,只要仔细留意身边的朋友或,拥有成熟美的女人比比皆是,并不是只可以在相里找到,成熟、自信、各方面都恰到好处的魅力女士,雪妃雅小姐衔头等等您!

2002年雪妃雅小姐小姐选美准备了超过三方万元的奖金和奖品等待您来赢取!奖品包括雪妃雅系列护肤名牌彩妆系列、头发护理和时尚杂志等等,请勿错过参加详情请联络雪妃雅马来西亚总代理 Unique Conversion, 联络号码: +603-4270 2517

SPONSORED BY:



Beauty 2002 SHOW UPDATE II

EXHIBITING COMPANIES (AS OF 20 JUNE 2002)

COMPANY NAME	COUNTRY
Z W & Y Sdn Bhd	Malaysia
Academy Marketing Asia Sdn Bhd	Malaysia
AIS Beauty International	Malaysia
Alison Co., Ltd	Japan
Alure Skincare (S) Pte Ltd	Singapore
Alure Instruments Inc	USA
Amalis Sdn Bhd	Malaysia
Ashigen (M) Sdn Bhd	Malaysia
Ashigen Pty Ltd	Australia
B Beauty Holdings Sdn Bhd	Malaysia
Beauty Health & Lifestyle Marketing Sdn Bhd	Malaysia
Be Central Canada Inc	Canada
Beaute Beauté Cosmétique (M) Sdn Bhd	Malaysia
Beaute International	France
Bequa Holdings Sdn Bhd	Malaysia
BeSutra Asia (Canada) Inc	Canada
BeSutra Asia (M) Sdn Bhd	Malaysia
BeSutra Life Science Inc, Canada	Canada
BeTherapeutic	USA
Bha Oasis (M) Sdn Bhd	Malaysia
Bhan Co Trading (M) Sdn Bhd	Malaysia
Candil Beauty Collections Sdn Bhd	Malaysia
Cherry Skin Health Products Sdn Bhd	Malaysia
Chun Jing Yen Co. Ltd	Taiwan
Coed Co Speciality Marketing Sdn Bhd	Malaysia
Cosmos Asia Marketing Pte Ltd	Singapore
Cosmole Cosmetics Sdn Bhd	Malaysia
Danish Dermologic Development A/S	Denmark
Dynasty Look Sdn Bhd	Malaysia
Embellege Alliance Sdn Bhd	Malaysia
Embellege Sanctuary of the Senses Sdn Bhd	Malaysia
Egemony Trading Sdn Bhd	Malaysia
Eth'elco Sdn Bhd	Malaysia
Ethno Skincare	Malaysia
Evel Shores Enterprise	Malaysia
Evervivo Sdn Bhd	Malaysia
Feminine	Malaysia
Gracie Beauty De Paris Pte Ltd	Singapore
Hanarose-Nature (M) Sdn Bhd	Malaysia
Her World	Malaysia
Hong Kong Beauty Magazine	Hong Kong
Innovex Malaysia Sdn Bhd	Malaysia
J-bita	Malaysia
Juan Hija Sdn Bhd	Malaysia
Kosmetik International	Taiwan
KTK Beauty Care Trading	Singapore
Ledone Marketing Sdn Bhd	Malaysia
Lishi Far East (S) Pte Ltd	Singapore
Logistic Getway Sdn Bhd	Malaysia
LPSI Systems	France
Luxor Beauty World Sdn Bhd	Malaysia
Malaysian Association of Cosmetologists	Malaysia
Malaysian Commercial Enterprises Pte Ltd	Singapore
Malaysian Commercial Trading Sdn Bhd	Malaysia
Medison Pharmaceutical	Japan
Reck Sdn Bhd	Malaysia
Nao Wah Sdn Bhd	Malaysia
NooAsia (M) Sdn Bhd	Malaysia
Nostrana Inc	USA
New Star Furniture Co Ltd	China
Ohaji (Malaysia) Sdn Bhd	Malaysia
One-Impression Image Network	Malaysia
OSMOS Cosmetic Supplies	Malaysia
Packaging Centre Services Sdn Bhd	Malaysia
Promar Trading	Malaysia
Rakman Perfect Network Sdn Bhd	Malaysia

FLOOR PLAN (AS OF 20 JUNE 2002)

EXHIBIT SPACE IS
**80%
BOOKED!**



Call today to reserve your booth space at the Malaysia's Largest Beauty & Hair Expo that delivers you to the South East Asian market.

今天就預定您的參展攤位。

COMPANY NAME	COUNTRY
Subon Enterprise	Malaysia
Scalar (H.K.) Ltd	Hong Kong
Sila Beauty & Beauty Sdn Bhd	Malaysia
Sky Resources Sdn Bhd	Malaysia
Tanzen & Tanzen Sdn Bhd	Malaysia
U-Lik (M) Sdn Bhd	Malaysia
Ultrason	UK
Unggo Cosmetics Sdn Bhd	Malaysia
V Care Beauty Trading	Malaysia
Virtual Paradigm Pte Ltd	Singapore
Virtus International Sdn Bhd	Malaysia
Wei Hui (M) Sdn Bhd	Malaysia
Wei Hui Pte Ltd	Singapore
Whizz Work Pte Ltd	Singapore
Yih Hwa Chemical Industrial (M) Sdn Bhd	Malaysia



Beauty 2002 SHOW UPDATE II

EXTENSIVE MARKETING CAMPAIGN / 刊载广告与专栏选稿



- Advertising & Editorials in the industry's most read trade and consumer magazines and most widely circulated newspapers
- Personalised Invitations to your nominated buyers and prospects for direct entry into the exhibition
- Direct mailers to reach decision makers from every key industry
- Website to keep you updated and for online registration
- Telemarketing or personal visits to leading beauticians and hair artists to sell the importance and benefits of attending their industry's major event during weeks preceding the event
- Promotional Stickers to be distributed free-of-charge to exhibitors to be used on their statements, sales letters, and any other correspondence to help maximise event awareness
- Entertainment Stage will be opened to colours, music and activities, featuring competitions, live demonstrations, hair shows, fashion parades and many other exciting activities
- 拥有众多读者的有关美容美发之商业及消费杂志和广泛流传的报章刊物以确 保博览2002尽获知名度
- 个别的邀约出席盛会请柬将寄给被提名指定的采购商
- 我们从过往的展销会、商业机构及专业公司获取马来西亚及整个地区的公会、团体及采购者的资料库,可直接传达有关信息至业者的决策人员
- 最新与振奋的资讯会不断地在网页输送,我们的调查统计显示很多采购商都喜欢浏览我们的网页登记出席此盛会
- 於盛会前几周,由专人团队亲自拜访著名的美容师及美发师,并传达此美容美发界盛会之重要及益处
- 免费提供给所有的参展商,他们可把促销贴纸应用在他们的账单,信函及其他各文件以提升此盛会的知名度
- 舞台继续充满色彩、音乐和动作,呈献竞赛项目,现场示范,美发表演,时装表演及许许多多赏心悦目的节目



INTENSE COVERAGE AND IMMENSE SUPPORT! / 深入报导与广泛支持!

Beauty 2002's significance in the industry continues with the immense support of leading magazines such as Her World as the official publication. Its presence flourishes with further support by Feminine, Guang Ming Daily, Hong Kong Beauty Magazine, Jelita, Kosmetik International and Sin Chew Jit Poh as supporting publications. Its aggressive marketing to pull in visitors is intensified by 3 blastings of 30,000 copies show updates to targeted audience in the region. 500,000 of newspaper inserts to maximise the event awareness will be strategically distributed to hit key visitors of the marketplace weeks preceding the event

Beauty 2002的重要性再于他有著名杂志例如Her World杂志的推广, Feminine杂志, 光明日报, 香港美容专业杂志, Jelita杂志, Kosmetik International专业美容世界(中文版)和星洲日报的协助推广更是锦上添花。她吸引这区域参观者的积极市场策略将应三次30,000数目的直邮传单的活动而得以加深。在这活动的几个星期之前, 500,000份报纸插页将用于提高参观者的意识。

BEAUTY 2002 CONFERENCE

18TH OCTOBER 2002 -
FULL DAY CONFERENCE / 全天会议

THEME: CHANGES AND DIRECTIONS-THE INFINITE
DEVELOPMENTS IN ASIA'S BEAUTY AND HAIR INDUSTRY
大会主题: 变化与方向-亚洲美容与美发业的潜力

1. Opening Address / 开幕词:

The Future of the Cosmetic and Beauty Industry in Malaysia/
马来西亚美容与化妆品之未来展望

2. Keynote Address / 主题:

Standards and Controls for Beauty Industry in Asia/
亚洲美容业之标准与控制

- Skinning / 修眉
- Botox
- Eyelash Tinting / 睫毛染色
- Ingredients that will not be approved /
不合规格的成分

REGULATORY BOARD / 监管局

(from Malaysia and China / 马来西亚和中国)

3. Consumer Protection Standards / 消费者保障标准
(Consumer Associations / 消费者协会)

4. Hot Trends in the Spa Market / 流行的温泉市场

- Oxygen Therapy / 氧气治疗
- Alternative Therapies / 替代治疗
- Beiki

5. Asian Beauty Trends / 亚洲美容趋势

- Hair / 护发
- Skin / 皮肤
- Colours / 染色
- Nail Technologies / 指甲

6. Anti-Aging Research / 抗衰老研究

7. Panel Discussion / 小组讨论

21ST OCTOBER 2002 -
FULL DAY WORKSHOPS / 全天研习班

1. Projecting a Professional Image and Customer Service /
专业形象与顾客服务

2. Visual Merchandising / 视觉营销

3. Branding in the Local and Global Markets / 本地与国外品牌推广

TARGET AUDIENCE / 指定对象

- Hair stylists / 美发师
- Beauticians / 美容师
- Nail artists / 指甲师
- Pedicure professionals / 足部治疗师
- Permanent make-up artists / 专业化化妆师
- Make-up artists / 业余化妆师
- Stage make-up artists / 舞台设计师
- Masseurs / 按摩师
- Manufacturers / 美容产品、个人用品和化妆品制造商
- Distributors / 经销商
- Importers / 进口商
- Specialist retailers / 专业化零售商
- Trainees / 培训生
- Chemists / 化学师
- Perfumers / 香水制造商
- Managers of fitness centres, solariums and cosmetic salons /
健身、日光浴中心经理
- Managers of beauty farms / 美容农场经理
- Managers of wellness centres / 康乐中心经理
- All those interested to have a successful business in the beauty
and health industry / 任何在美容与健康事业上有理想抱负的人士

WHY ATTEND? / 为何要参加?

- Practical case studies / 作为实例研究
- Innovative ideas and creations / 思维创意
- New trends and techniques / 新潮流、高科技
- What measures to take on adopting new products and techniques /
为新产品、新技术作准备
- Forward-looking and holistic beauty concepts / 前瞻的理念
- New roads to greater success / 成功的康庄大道
- High-level trade discussions / 高层次的商业谈判

For conference information, please contact:-

M. Murshidah Said/M. Rupawan

Convention Links

2-2-29K, 2nd Floor, Wisma Rampas

Jalan 34/26, Taman Sri Rampas

53100 Kuala Lumpur, Malaysia

Tel: +603 4142 5671 Fax: +603 4142 5676

Email: msaid@conventionlinks.com, rwana@conventionlinks.com

WORLDWIDE CONTACTS

AUSTRALIA

Gre. Ms Ruben Ogan
IFB Exhibitions Pty Ltd
Tel : +61 2 9700 1800
Fax : +61 2 9700 1644
Email : r.ogan@ogpa@iinetnet.com.au

AUSTRIA / GERMANY / SWITZERLAND

Gre. : Mrs Trudell Rehm-Streit
TRB Werbung & PR
Tel : +49 6171 910320
Fax : +49 6171 926278
Email : trb.werbung@t-online.de

CHINA

Gre. : Mr Wei Shou Jie / Ms Rita Lu
Guang Dong Hair Dressers and
Beauticians Association
Tel : +86 20 0107 7545
Fax : +86 20 0100 1091
Email : gplba021@net.com

ITALY

Gre. : Mr Marco Barozzi/Ms Stefania Gil
Espresomaking
Tel : +39 051 689 3109
Fax : +39 051 689 3242
Email : wharozzi@espresomaking.it
sgil@espresomaking.it

JAPAN

Gre. Mr Osorio
GI Development Co., Ltd
Tel : +81 3 3457 3731
Fax : +81 3 3459 0257
Email : ksp@721beauty.co.jp

KOREA

Gre. : Mr Jerry Han
Interface Co., Ltd
Tel : +82 2 635 6801
Fax : +82 2 635 6400
Email : jhan@interface.co.kr

MALAYSIA

Gre. : Ms Selina Goh
Interexpo (M) Sdn Bhd
Tel : +603 7710 3333
Fax : +603 7710 3010
Email : selina@interexpo-my.com

SINGAPORE

Gre. : Ms Gueong Kuan Liu
BINET Business Consultancy Pte Ltd
Tel : +65 6330 5332
Fax : +65 7633 9172
Email : jkuan@binet.com

TAIWAN

Gre. Ms Feiya Guo
Workshop-Expo Services Ltd
Tel : +886 2 2552 0000
Fax : +886 2 2552 0003
Email : feiya_guo@workshop.com.tw



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Tel: +603 7710 3333, Fax: +603 7710 3010
Email: selina@interexpo-my.com, Contact: Ms Selina Goh